

## TO WHOM IT MAY CONCERN

Dear Sir/Madam

## PROTECTION OF PERSONAL INFORMATION AND PRIVACY STATEMENT

Simba Africa Maritime (Pty) Ltd being a company of high integrity and ethical practices, respects and protects personal information entrusted to us by our valued customers and service providers. This personal information is obtained and shared via a business relationship between knowledgeable and willing parties. The protection of personal information is a constitutional right, and a legal and good business practice requirement, which we take very seriously. Bearing this in mind it is essential that we comply with the Protection of Personal Information Act 4 of 2013 of the Republic of South Africa (hereinafter referred to as the Act).

We accept joint responsibility and accountability with you, to responsibly manage and protect your and our personal information. We undertake to receive, only from you, relevant personal information that is necessary for the required purpose of concluding the commercial agreements / activities and to consider the legitimate legal interests of everyone concerned. We will not share or further process your personal information with anyone if not required. We undertake to be open and transparent regarding the management of personal information; as required by law, we will communicate with you why and how your personal information is to be collected and used. We endeavour to safeguard and protect your personal information in our possession; we undertake to update any specifically required personal information and keep it for no longer than legally required.

We, or the companies whom we use to provide or assist with solutions may need to collect, use, and keep your personal information as prescribed by relevant laws and regulation for reasons such as:

- To share with and provide relevant products or services to you, to carry out the transaction you
  requested, and to maintain commercial relationships
- To respond to your queries
- To confirm and verify your identity or to verify that you are an authorised user for security purposes
- For insurance underwriting purposes
- To assess and process claims
- To conduct credit reference searches or verification, only if you authorise this and if it is a requirement
- For operational purposes required
- For audit and record-keeping purposes
- For marketing purposes or informative newsletters
- To share personal information with service providers outside of the Republic as a condition of operational agreements or for legal purposes
- In connection with possible requirements by the Information Regulator or other Government agencies allowed by law, legal proceedings, or court rulings.

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Where applicable, and in compliance with the Act; we may need to share your personal information or utilise software or online platforms to enter and process your information for an application, claim or for business management purposes. We trust that you will acknowledge this letter in good faith and assist us in our continuing pursuit to actively protect and safeguard personal information shared between our organisations.

The Customer has a right to lodge a complaint with the information Regulator if the Customer it is of the view that its rights in terms of POPIA have been breached. The contact details of the Information Regulator are:

Tel Number: 012 406 4818

Address: 33 Hoofd Street Forum II, 3rd Floor Braampark, Johannesburg, 2001

Email Address: complaints.IR@justice.gov.za / inforg@justice.gov.za

As required by the Act we respect your right to withdraw your consent for the collection and processing of our personal information, therefore should you wish to withdraw your consent, kindly send your consent withdrawal to the email address below. Should we not receive a response, we accept that you consent to us responsibly collecting, storing, and using your personal information in compliance with the ACT.

We are grateful for your continued support and look forward to further developing our commercial relationship in the future.

Yours faithfully

DAVID McCallum Information Officer

Simba Africa Maritime (Pty) Ltd

Should you wish to withdraw your consent, opt out from direct marketing and newsletters, or have queries, kindly email us with the following in the *email subject line:* 

"Withdrawal of Consent" popi@simbalog.com

"Opt out of Direct Marketing" popi@simbalog.com

"Queries relating to this letter" popi@simbalog.com